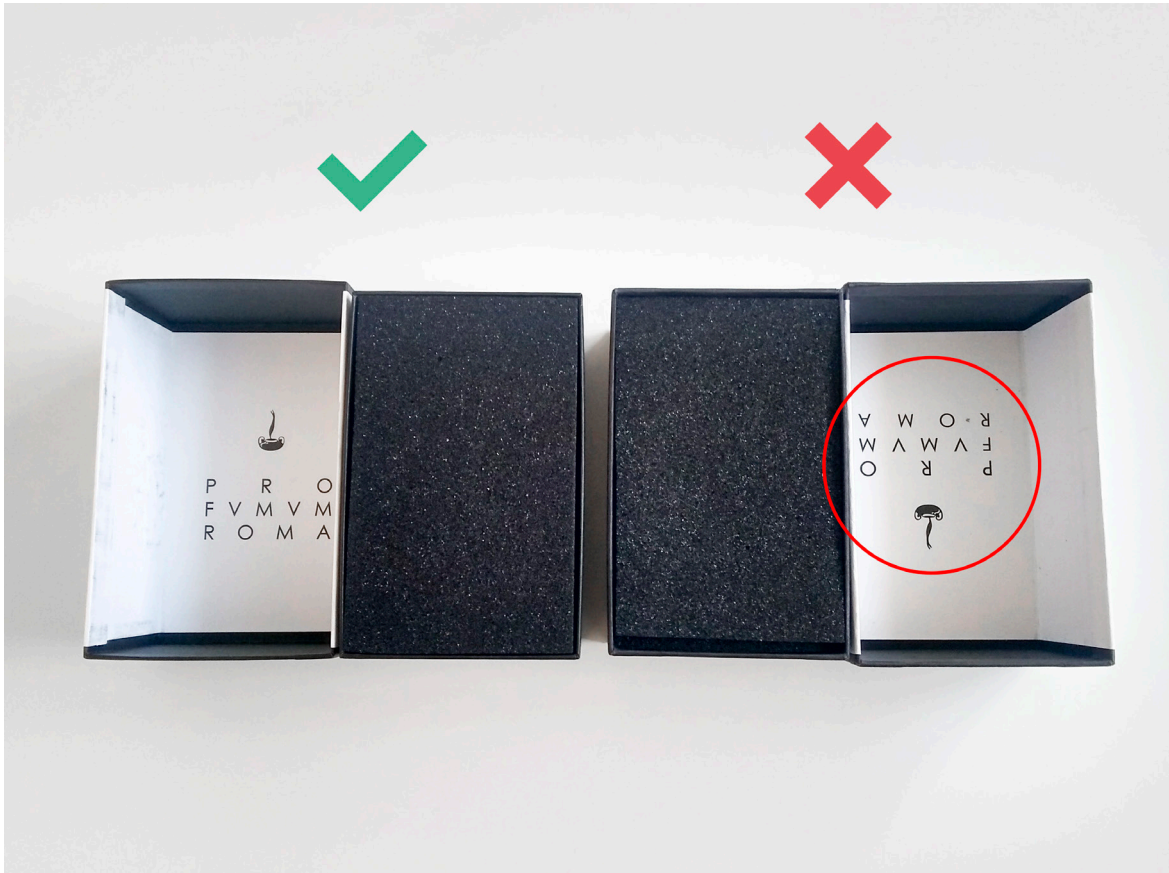


## ACQUA DI SALE COMPARISON SHEET ORIGINAL VS COUNTERFEIT



Starting from the boxes, we notice that in the counterfeit one on the right there are two main differences with the original one on the left. In particular, you can see the thickness of the black straight line and the colour of the writing PROFVMVM which results closer to a magenta colour.



Opening the boxes we notice that the printing of the logo in the counterfeit version has mistakenly been 180 degrees rotated in comparison with the original box.



Removing the protective layers we notice that the counterfeit version has been packed directly with the pump and the cup over it already assembled, while the original version has always been sold with its screw cup. Consequently also the cavity of the foam is different.





On the bottom of the original box, we can find the pump and its cup ready to be put together and the travel mini-roll. In the version on the right, there aren't these things at all.



Analysing the bottles, we notice that the counterfeit cup is clearly shorter than the original one. Furthermore, in the bottle on the right side we find a wrong spacing in the reproduction of the logo.

**N.B.**

In this picture we also notice differences in the colour of the fragrances, but as we have already said, this does not indicate a fake product. Indeed, in the field of the artistic perfumery, it is usual to see chromatic variations in the scent.



Rotating the bottles on their side, we can notice that the counterfeit bottle is slightly shorter and the serigraphy has some thicker lines in comparison with the original bottle.